



Malorie Gorman

Graphic Designer

EXPERIENCE

Lead Graphic Designer, Bangor, PA

Big Health LLC

July 2022 - PRESENT

Create design solutions and marketing materials such as digital advertisements and product labels for an e-commerce vitamin and supplement business. Along with that, I manage multiple social media pages and partake in product photography. I manage multiple projects simultaneously whilst maintaining branding guidelines. Additionally, I collaborate with others to ensure that we achieve the best possible solution for many design and marketing issues.

Social Media Specialist, East Stroudsburg, PA

Social Media Specialist

January 2020 - PRESENT

Manage and specialize in Social media pages for a variety of pages, including New Mind Design and Art + Design Department social media accounts. Of which I also examine analytics and focus on how to bring more traffic to said pages.

Director & Designer, East Stroudsburg, PA

New Mind Design

January 2020 - September 2021

Accepted and designed a variety of work throughout the East Stroudsburg area. Also, lead a team of designers through various jobs. I also aided in finding jobs and organizing for the clients and team. Teamwork was also very essential in the design and directing process

Restaurant Server, Pocono Manor, PA

Kalahari Resorts & Conventions Center

April 2017 - Present

Provide exceptional and personalized experiences with guests that enter the resort. I have also learned the importance of detail, the ability to multitask, and customer service. Teamwork is also something to be learned from this position.

Freelance Graphic Design, Remote

Graphic Designer

December 2016 - 2022

Used local and online resources (such as Upwork and Fiverr) to find clients and to design what the client may need.

EDUCATION

East Stroudsburg University of Pennsylvania, East Stroudsburg, PA

Bachelors of Fine Arts in Art + Design: Graphic Design

December 2021

GPA: 3.92

Northampton Community College, Bethlehem, PA

Associate of Applied Sciences in Communication Design: New Media

May 2018

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SKILLS

- Adobe Creative Suite
- Microsoft Office Suite
- Google Docs
- HTML/CSS
- Graphic Design
- Typography
- Print Design
- Layout Design
- Logo Design
- Photography
- Fine Arts
- 3D modeling/CAD
- Solidworks
- Social Media Management
- Web page layouts
- WIX & WordPress
- Loomly/Sendible
- Copywriting

AWARDS

Cecilia S. Cohen Art Endowed Scholarship

Demonstration of high levels of proficiency in the arts.

Dr. Irene Mitchel 'Three Sisters Endowed Art Scholarship' in memory of Helen Mitchel Stetz and Mary Mitchel Kurello

Demonstration of high levels of proficiency in Fine Arts & Art History

LANGUAGES

English

PROJECTS

S.U.R.E. AR Development – May 2021-Present

Currently studying and understanding the concept of Augmented Reality (AR) and how we can utilize its features and implement them into our daily lives. Currently, we are designing a feature for D.I.Y. businesses (such as Home Depot, Lowes, etc.) to not only test different furniture and paint in one's space, but to also navigate through the stores to effectively find what the user needs.

Art + Design Department's Senior Show 2021 - April 2021

Conceptualized and created the theme for the Art + Design Department's Senior Show for the class of Spring 2021. I focused on the concept and the page layouts for the students book of which features their best works

